



redhat.®



ADRIAN PICKERING
RED HAT MENA GM

VISION رؤية
2030
المملكة العربية السعودية
KINGDOM OF SAUDI ARABIA

*"WE TRY TO WORK ONLY WITH THE DREAMERS...
THIS PLACE IS NOT FOR CONVENTIONAL PEOPLE OR COMPANIES."*

H.R.H CROWN PRINCE MOHAMMED BIN SALMAN, OCTOBER 25, 2017



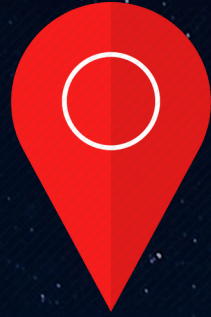
نيوم NEOM

*“NEOM WILL INNOVATE ON AN OPEN SOURCE PLATFORM, INVITING THE WORLD’S TOP DATA SCIENTISTS
TO ANALYSE DATA AND INNOVATE”
(WWW.NEOM.COM)*

OPEN SOURCE IS TRANSFORMING BUSINESS

IN A GLOBAL STUDY CONDUCTED BY IDC, 94% OF SURVEYED ORGANIZATIONS INDICATED THAT THEY WERE EITHER ADOPTING OR PLANNING TO ADOPT OPEN SOURCE AS PART OF THEIR APPLICATION DEVELOPMENT STRATEGIES AND CAPABILITIES.

IDC
OPEN SOURCE AND ITS ROLE IN DIGITAL TRANSFORMATION
INITIATIVES IN THE MIDDLE EAST, 2018



OUR NEXT CHAPTER THE KINGDOM OF SAUDI ARABIA



LOCAL PRESENCE

RED HAT IN SAUDI ARABIA

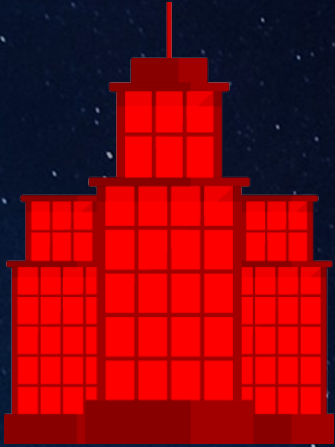


LOCAL PRESENCE



CREATING VALUE

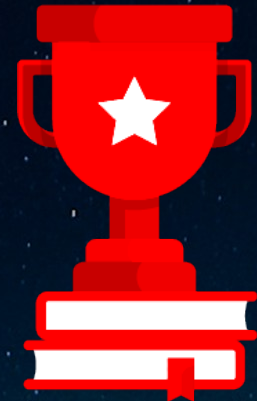
RED HAT IN SAUDI ARABIA



LOCAL PRESENCE



CREATING VALUE



DEVELOPING SKILLS

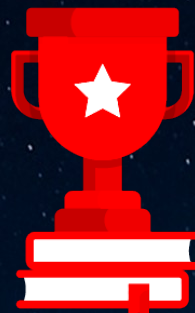
RED HAT IN SAUDI ARABIA



**LOCAL
PRESENCE**



**CREATING
VALUE**



**DEVELOPING
SKILLS**



**BUILDING
COMMUNITIES**

RED HAT IN SAUDI ARABIA



**LOCAL
PRESENCE**



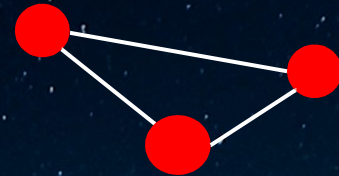
**CREATING
VALUE**



**DEVELOPING
SKILLS**



**BUILDING
COMMUNITIES**



**FORGING,
PARTNERSHIPS**



redhat.®